## OTTY LAKE ASSOCIATION BOARD MEETING MINUTES 12:30 p.m. Sunday July 23, 2023 155 Miller Bay Road

#### Attendance

Present: Kirsten Brouse, Barb Hicks, David Murray, Cathy Kari, Susan Murray, Jen O'Donoughue (Chair), Keith Desjardins, Reid Kilburn, Kevin Terrion, Christine Kilburn, Linda Cuthbertson (Secretary) Regrets: Anne Scotton, Robert Cosh

## Welcome

Chair welcomed everyone to their cottage on Otty Lake. Motion (2023-03-01) Moved by Susan and seconded by David " that the agenda as distributed be approved". Carried Motion (2023-03-02) Moved by David and seconded by Susan " that the minutes of the May 17,2023 OLA Board Meeting be approved as distributed". Carried One motion, to increase the AGM budget from \$200 to \$350, was given email approval in correspondence shared in June 2023.

# **Roles and Responsibilities**

Leadership Team Breakdown

The co-presidents (Barb,Cathy and Jen) have divided up the responsibilities of the role of president and will form the Leadership Team. Jen will be chairing the Board Meetings.

## Mail and Banking

David will collect the mail from the OLA Mailbox at the Perth Shoppers Drug Mart and forward membership information to Susan.

## Motion (2023-03-03)

Moved by Barb and seconded by Kirsten " that David Murray be added to the list of Otty Lake Association Board Members at the Perth Branch of CIBC who have banking and signing authority".

Jen and Kirsten will continue to have banking authority for OLA but Kyla Haley's name will be removed. Carried

Confirmed Roles Recording Secretary for Board Meetings—Linda Lake Steward — Kevin Communications and Newsletter — Barb (Cathy will assist as needed) Content Editors —Gail Read, Christine and Cathy Nominating Committee —Kirsten Land Use Issues — Reid and Keith Membership — Susan and David Area Counsellors Coordinator — Susan Treasurer — Jen

# **Meeting Dates/Times**

It is anticipated there will be 4 zoom Board Meetings in the 2023-2024 term. The Leadership Team will send out a suggested list of dates. Members present decided that Thursday evenings would work best. The team would like to use a basic agenda for each meeting to which items can be added to or deleted as required.

# **AGM Debrief**

Susan and David shared information from a report they shared via email prior to this meeting. It was noted that the Perth Legion charges more for rentals on Sundays. Providing our own refreshments proved to be well received and much cheaper than having the Legion cater. Some table presenters were unable to attend but provided pamphlets.

Only about 50 attended so discussed possible reasons for the poor attendance and ways of improving attendance. In previous years signs about the AGM were displayed on several lake access roads. David has the sign posts, unsure of cost of inserts. Perhaps we need to consider alternative forms of advertising the event and not just depend on social media.

The keynote speakers and presentations were very informative. Ideally it was agreed that the AGM should provide opportunities for socializing and business.

Discussions about creating a survey to get feedback about the AGM lead to a decision to do a more extensive survey. It is nearing the 20th anniversary of the Lake Management Plan Document. A well designed survey could provide feedback to enable the association to prioritize lake issues and plan for next years' AGM.

Barb and Susan agreed to work on creating a multi faceted survey.

## **Project Planning**

Using Kirsten's chart summary sheets "OLA Projects and Priorities" from last term the chart was changed and updated to reflect the 2023-2024 term. **The leadership team will forward the updated charts to board members.** 

Some of the new projects to be added are:

Membership Survey (Barb and Susan)

Removal of Old Docks (Christine)

Love Your Lake/ Shoreline Naturalization Comparison from Last Report (Reid)

## **Recruitment of Area Counsellors and Membership Update**

There are not enough area counsellors. Our membership to date is down this year to 218 from 279 last year. Area counsellors play an important role and we need to work on recruiting more counsellors. In previous years a special event was planned for the area counsellors and perhaps this positive show of appreciation should be considered a yearly event. Susan agreed to do a followup contact with the area counsellors. Susan is considering giveaway options for next year's membership campaign.

## **Project Updates**

A new date for the Kairos Blanket Exercise, which was cancelled in June, is yet to be determined but the last weekend in September is being considered. Kirsten will be in contact with Victoria and get an update on the Reconciliation Working Group plans. They are considering special invites to township councillors from DNE and TV.

Kevin will send his notes and a summary of the lake stewards' data collected to Barb by October 1st. Barb and Cathy will write the State of the Lake Report.

The shoal markers will be removed in the fall.

Still waiting from TVT for an official installation date for the new kiosk sign at the public boat launch.

#### **New Business**

Cathy agreed to do some research and write a report about the use of drones to create an environmentally friendly light show alternative to using fireworks.

The meeting and potluck lunch adjourned at 3 p.m..

## Next Meeting will be by zoom , date and time yet to be determined.

## List of Reports and Items Shared prior to this Meeting:

Agenda - Leadership Team Minutes of May 17, 2023 OLA Board Meeting - Linda Email Motion from June 2023-Linda AGM Summary Report - David and Susan OLA Projects and Priorities Chart - Leadership Team