

OTTY LAKE ASSOCIATION BOARD MEETING MINUTES
7p.m. Thursday October 19, 2023
Zoom Meeting

Attendance

Present: Barb Hicks (Zoom), Jen O'Donoughue (Chair), David Murray, Susan Murray, Kirsten Brouse, Kevin Terrion, Linda Cuthbertson (Secretary)

Regrets: Cathy Kari, Keith Desjardins, Anne Scotton

Welcome

Chair welcomed everyone.

Motion (2023-04-01)

Moved by David and seconded by Susan "that the agenda as distributed be approved".

Carried

Motion (2023-04-02)

Moved by Kirsten and seconded by Kevin "that the minutes of the July 23,2023 OLA Board Meeting be approved as distributed".

Carried

Reports

The following reports were distributed prior to the meeting and did not require further discussion or motion approval:

Membership (David and Susan)

Area Counsellors (Susan)

Lake Steward (Kevin)

Financial and Banking (Jen)

Communications (Barb)

State of the Lake Update (Barb)

Survey (Barb and Susan)

Land Use (Reid)

Lake Networking Report (Reid)

Shoal Markers (Keith, Kevin, Jen)

Love Your Lake Follow Up Program Update (Reid)

New Business

Eurasian Water-Milfoil Proposal

Two lake residents have expressed an interest in leading an Eurasian water-milfoil project. The project would involve educating residents about Eurasian water-milfoil, how to identify it and collect location data for Otty Lake. They have already looked at similar projects initiated by other lake associations.

The board approved this initiative and Linda agreed to be the board contact for this project.

Paddle Power Leadership

New leaders are needed for this annual event. Keith will be the board lead to find paddlers interested in assuming a leadership role.

Survey

Priorities of members are important to reinforce and establish the OLA mandate. The survey Barb and Susan are working on might be a good opportunity to do this check. Kirsten and Barb have the lake management priorities generated from the last survey completed about 5 years ago. The survey could include this list of priorities and ask participants to check off their top 3. There should also be an opportunity for them to add a priority not listed.

It was suggested that the survey form should include an opportunity for participants to indicate if they want to be a member of a team or the board.

It was also suggested that if the survey distribution and data collection could be completed in a timely manner then the proposed budget could reflect monies designated for the priority issues.

Advertising and Promotion Policy

Although there is a no advertising policy for the newsletter there was a discussion about whether we should consider advertising on our Facebook page. Presently the administrators of our Facebook page determine content permitted on the OLA page. Concerns were expressed that this would be precedent setting and the board should not be involved in promoting any type of business opportunity.

Speaker on Bass Populations

Wally's fish report addressed bass populations in Otty Lake. The speaker suggested would deal with the broader concerns of the bass population across the province. The board didn't see a need to arrange for the recommended speaker at this time.

Recruitment

Kirsten is responsible for OLA volunteer recruitment. Everyone is encouraged to make that personal contact with lake residents, especially new lake members, to encourage involvement in any capacity.

Membership Lists

David brought it to the board's attention that there are two membership lists, one is generated from applications made yearly to be part of OLA and the other is for members who have signed up on MailChimp. There is a disconnect between the two lists and David will look into options to merge the two data lists.

Area Counsellors

Susan expressed the ongoing concern of needing area counsellors. Currently only about half the areas are covered. Susan will forward the current counsellor list to all board members. Kirsten will help Susan with recruitment.

Issues for Consideration before the next Board Meeting

Survey Results

Budget Items and Costs

Membership Bonus Gift

Kirsten moved the meeting be adjourned at 8:12 p.m..

The next meeting will be by zoom at 7p.m. on February 15, 2024.